



News Announcement

AirTies launches the first customer installable, high definition, wireless video set-top box

Air 7124 features new 'Air Touch' self-service wireless network setup

Istanbul, July 8th 2009 - AirTies, the innovative wireless home networking vendor is launching the industry's first high definition, 802.11N wireless video set-top box featuring self-service secure wireless network setup with a single push of a button and solid state storage on NAND flash. Air 7124, the high definition, wireless, IPTV/WebTV set-top box (STB), targeted at IPTV operators, eliminates the need for cables between multiple STBs, allowing the device to be located anywhere in the home and allowing single-touch, automated customer installation.

The Air 7124 is an elegant, compact, high definition STB for IPTV, WebTV and Video-On Demand (VoD) applications. Operating in conjunction with the compatible AirTies wireless gateway, it is the first STB to offer seamless wireless video distribution in the home together with internet data access for home computers. Using AirTies' wireless Quality of Service (QoS) and Mesh Networking technology, the Air 7124 offers a prioritised, interference free signal, ensuring a reliable high quality TV viewing experience, without the need to run cables between multiple devices in the home. The combination of AirTies STB and gateway enables high quality end-to-end wireless video distribution at home and offers a simple one-touch installation and setup of a secure wireless network by the end-user, getting rid of truck rolls and installation costs for the operators.

The new AirTies STB also features 96 GB NAND flash memory and the default 2 GB solid state NAND flash offers a cost-effective, Pause-LiveTV feature for the masses without the shortcomings of a mechanical hard drive. This enables storing of photos and music without the 50% cost increase of a hard disk drive. Furthermore Flash disk is more reliable, lower power and produces no noise when compared with mechanical hard disks.



According to AirTies CEO, Bulent Celebi: "The beauty about the wireless video STB is that it appeals to both consumers and operators: It dispenses with the need for unsightly cables and allows consumers to locate their TV wherever they choose. It also has immense appeal to the operator as; by allowing customer self-setup and self-provisioning; it removes the expense of engineer installation and makes it easier and cheaper to sell as a retail product."

About AirTies

AirTies develops and markets consumer electronics products which provide 4 fundamental services (high speed internet access/ADSL, Wireless LANs, internet based telephony/VoIP, and internet based television/IPTV) for service providers, small businesses and consumers. AirTies was formed in February 2004 by a management and technical team from the Silicon Valley, USA, with the strategic intent to become the leader in emerging markets. AirTies has more than 4 million installed base world-wide and is aiming to expand into additional broadband markets. In contrast to its competitors which are dependent on chip companies and ODMs to develop their products, AirTies designs and develops its own hardware and the embedded firmware. Technology innovations include wireless video distribution to multiple TV's, wireless coverage range extension, and network setup at a touch of a button. AirTies believes in exceptional customer service such as 7/24 technical support in English, Turkish, Greek and Russian and no questions asked defective unit replacement. More information is available on their website at www.airties.com.

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