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**LAURIE McCABE**

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**NEWS RELEASE**

## Collaboration between Nordija and AirTies delivers first 3D TV user interface to be previewed at IBC

**Released:** 10th September 2010

**Publisher:** eclat Marketing

**Istanbul, Turkey and Kongens Lyngby, Denmark, 10th September 2010** - AirTies (<http://www.gobacktv.com/>), the innovative wireless home networking and IPTV set top box vendor, and Nordija A/S (<http://www.nordija.com/>), the widget-based IPTV solution provider, today announced that they have jointly developed a 3D TV user interface (UI) to be previewed for the first time at IBC using the Nordija middleware, fokusOn IPTV Widget and the AirTies set top box.

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