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SnapTV launches ready-made IPTV browser interface
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SnapTV launches ready-made IPTV browser interface

SnapTV, the specialist provider of IP video entertainment solutions, is launching a turnkey browser-based user interface to bring IPTV services to market in record time.

Saving operators the time and expense of developing their own interface, the my.snap.tv application gives authorised PC users immediate access to the electronic program guide (EPG), multicast TV and radio channels, on-demand TV and movies plus a host of other digital assets via a web portal.

The highly flexible software can be extensively branded and customised according to the operator's graphics requirements and service offerings, and delivers high quality video playback based on the open source VLC browser plug-in. Content is navigated via an intuitive scrollable channel carousel, and can be shown full-screen or windowed within a browser skin.

As well as the main categorised menu of sports, movies, news and the like, a side navigation panel offers simple filtering of channel listings based on the customer's own usage. An advanced filter that includes results from social networks can also be included if the 21media.tv service is enabled.

For example my.snap.tv can present consumers with search results for YouTube content or Twitter messages related to the channel and show currently being viewed, or filter channels to reflect the preferences of their Facebook friends. Other options include a series of pre-formatted horizontal and vertical panels for displaying advertising panels, marketing material, web-based content, local events or other information. Operators can also access a separate website to monitor live channel usage statistics over the last 24 hours.

"As the leading supplier of IPTV systems to hotels, ships and hospitals from a few dozen beds to larger IPTV operations with tens of thousands of subscribers, we have first-hand experience of both the importance and complexity of a successful user interface," says Kenneth Torp, SVP of SnapTV.

"With my-snap.tv we have distilled this know-how into a fully integrated, ready to go system to help small and medium size network operators offer advanced state-of-the-art TV services – including live TV, live radio, HDTV, an EPG, program recording, movie rental and more – without re-inventing the wheel."

SnapTV is demonstrating its new cost-effective solution at stand IP571 at IBC, alongside its latest IPTV-based interactive TV (ITV) head-end systems for large-scale, multi-lingual deployments for the leisure, maritime and institutional markets.

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Airties partners with Anevia to offer seamless OTT solutions

AirTies, the innovative wireless home networking vendor has announced its partnership with Anevia, a leader in video streaming solutions and service infrastructure for live TV and Video on Demand (VOD). The partnership will see AirTies' Air 7124 High Definition 802.11N Wireless IP set-top box support Anevia's video server and adaptive bit rate solutions to enable operators and broadcast service providers to offer over-the-top (OTT) services.

Anevia's video streaming and infrastructure solutions provide fixed and mobile telecom operators, cable companies and satellite service providers with a full range of carrier grade products for flexible, scalable and manageable video services that can be delivered to TVs, PCs, Internet-connected devices and mobile phones. Anevia has also developed 3Screens - a platform that manages delivery of video content to multiple devices for IPTV, Mobile, Broadcast, and many other services.

The Air 7124 is the first self install, high definition, 802.11N wireless STB featuring secure wireless network enabled by AirTies' AirTouch technology, which makes it possible for anyone to setup a complex wireless network automatically at the touch of a button. AirTies' distinct technology also allows IPTV or OTT service providers to offer seamless wireless video distribution at home without the user losing video quality. The Air 7124 model carries ample memory and storage capacity for the most demanding and innovative interactive TV features including adaptive bitrate support for perfect OTT video experience. Due to the cost advantage, the STB's default 2GB NAND flash offers Pause-Live TV functionality or Progressive Download application as a standard TV experience to all the subscribers of a service provider.

ANEVIA's associate & co-founder Damien Lucas said: "OTT services are generating significant interest as an alternative delivery model for many operators and service providers. Anevia's expertise in video streaming and infrastructure technologies combined with AirTies in-depth knowledge and innovative IPTV solutions will enable us to expand our portfolio to embrace OTT services. We look forward to working closely with AirTies to provide our customers with a superior viewing experience."

AirTies' CEO Bülent Çelebi added: "AirTies is delighted to be working with Anevia. We feel that the company's dedication to serving its customers and delivering solutions that meet their specific needs actively supports AirTies' vision to deliver a flawless end-user experience. AirTies sees OTT as a major market opportunity for ourselves and our partners and one in which we aim to become a dominant player. The combination of Anevia's video server and adaptive bit rate technology together with the Air 7124 offers a compelling combination capable of giving us a head start in the emerging OTT market."

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