
AirTies releases a new family of hybrid devices to integrate home network systems, OTT and PayTV

The next generation of hybrid STBs based on the latest Broadcom chipset

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Istanbul, Aug 30 2011, - AirTies, the innovative wireless networking and set-top box company will launch a range of new HD hybrid set-top boxes based on the next generation of Broadcom chipsets. On display for demonstration at stand no.5.B33 at this year's IBC, the new AirTies product family integrates advanced cable and satellite features with OTT interactive services and wireless home networking. Enabling media convergence in a connected home environment, AirTies products offer access to PayTV, Free-to-Air, music, photos, video content from multiple sources such as web, download services, OTT, broadcast, and local personal digital archive in one box under the TV. The product family can stream to multiple devices including the iPad, iPhone, Playstation, and connected TVs across multiple rooms.

Targeted at cable and satellite operators, the Air 7210 and Air 7310 STB are based on Broadcom BCM7231 chipset, and offer 3D/HD hybrid IP plus cable, satellite or terrestrial TV, PVR, PLTV, Flash video and graphics, OpenGL 2.0 capabilities and a browser with a customizable UI. Implemented on an all-IP, open standards, and browser based software stack, the AirTies product family features the next generation user interface, offering twice the speed of the current generation of STBs, at a competitive price.

The new Air 7310 and 7210 family integrate advanced wireless capabilities, offering AirTies' trademark pixilation and interference-free wireless video distribution. They can receive video wirelessly from the home gateway as well as serving multiple HD video streams wirelessly to numerous devices and rooms simultaneously.

The Air 7310 and Air 7210 are perfect for OTT deployments with their support for HTTP Live Streaming and Smooth Streaming with adaptive bitrate, progressive downloading, gaming, web browsing and social networking capabilities. Additionally, they can be operated by an advanced remote control with an embedded full-featured keyboard.

The new STBs provide the perfect foundation for integration with many leading Web TV/IPTV middleware platforms. They support CA products from leading DRM vendors to meet enhanced security requirements. The new platform also complies with the Code of Conduct (COC) standard for low energy consumption.

Tuncay Cil, VP Product Management at AirTies, remarks, "We believe the new range of AirTies hybrid solutions bridges the gap between the broadband, broadcast and home networking worlds with a single powerful device. The initial customer reaction to this new family of hybrid products has been extremely positive and we anticipate a strong market demand".

About AirTies

AirTies develops and markets consumer electronic products which provide five fundamental services (high speed internet access/ADSL, Wireless LANs, internet based telephony/VoIP, and

internet based television/IPTV & DVB C,S & T STB's) for service providers, small businesses and consumers.

AirTies was formed in February 2004 by a management and technical team from the Silicon Valley, USA, with the strategic intent to become the leader at EMEA markets. AirTies has more than 6 million installed base world-wide and aims to expand into additional broadband markets. In contrast to its competitors which are dependent on chip companies and ODMs to develop their products, AirTies designs and develops its own hardware and the embedded firmware. Technology innovations include wireless video distribution to multiple TV's, wireless coverage range extension, and network setup at the touch of a button. AirTies believes in exceptional customer service, most notably 24/7 technical support in English, Turkish, Greek and Russian and 'no questions asked' defective unit replacement. More information is available on the AirTies website at www.airties.com.

Further Information

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