**FOR IMMEDIATE RELEASE**

**AirTies and Waoo! Extend Five Year Partnership with Plan to Introduce New Products and Technologies**

**IBC, Amsterdam – 13 September 2015 –** [AirTies Wireless Networks](http://airties.com), a leading supplier of advanced wireless and OTT/IPTV technologies, and Danish superfast broadband and IPTV provider Waoo!, have deepened their five year long partnership with a renewed commitment to deploy advanced premium Wi-Fi technologies in the home and Ultra HD (UHD) set-top boxes.

The two companies have been working together to introduce advanced IPTV services since 2010 with Waoo! becoming among the very first operators in the world and the only Danish operator to integrate Netflix into its service in October 2013. Danish customers can access the subscription video service from their AirTies set top box.

The companies have reaffirmed their relationship at IBC 2015 with the announcement of plans to deploy products for Waoo!’s customers that will enable full superfast broadband coverage at fibre speeds over Wi-Fi. This will enable access to high-speed broadband services throughout the home to support the continuously increasing number of connected devices including set-top boxes, laptops, tablets and smartphones. AirTies’ MESH will be the enabling technology, having already been successfully deployed with Tier 1 operators in Europe and elsewhere to deliver broadband and premium TV services to all corners of the home.

Quality of experience has always been a major driver of the AirTies partnership for Waoo! “Waoo! has been awarded best Danish broadband provider four years in a row and the user experience is a crucial feature to all our services. The high quality provided to us by AirTies has been outstanding,” said Joergen Stensgaard, CEO of Waoo!. “AirTies has played a major role helping us meet the fast rising demand for high quality video streaming services and we anticipate this continuing as we step into the UHD era.”

AirTies’ CEO Philippe Alcaras praised Waoo!’s commitment to Wi-Fi as the future for home networking in the super-fast broadband and UHD era. “Waoo! is definitely one of the most innovative and consumer oriented operators in Europe. We are delighted that our relationship is now expanding and look forward to delivering our most advanced products for premium Wi-Fi and UHD,” said Alcaras.

MESH combined with AirTies’ client steering technology ensures full broadband speeds delivered to the home over the operator’s access network can be experienced by all devices everywhere without any dead zones. MESH provides alternate paths through the network to provide resiliency, while client steering avoids performance bottlenecks by switching mobile devices dynamically in real time between Wi-Fi Access Points (APs), as well as within the 2.4GHz and 5GHz bands.

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**About Waoo!**

Waoo! was established in 2010 as the product development and marketing company for the fibre to the home (FFTH) networks of 15 Danish energy companies. Waoo! is now a household brand in the country, with its networks now reaching about third of Danish homes with superfast fibre-based Internet, television and IP-telephony services.

**About AirTies**

AirTies was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning Wi-Fi technology enables seamless wireless integration at the touch of a button, as well as 100 percent internet wireless coverage in homes.

AirTies has an in-house R+D team of more than 100 engineers and an install base of over 10 million devices worldwide. More information is available at [www.airties.com](http://www.airties.com). Follow us on twitter [@AirTies](https://twitter.com/AirTies).

**Media Contact:**

Marta Twardowska  
WolfPack Communications for AirTies  
Tel: +31 621 184 585   
Email: [marta@wolfpackcoms.com](mailto:marta@wolfpackcoms.com)