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AirTies a Finalist for the 2015 Red Herring Top 100 Europe Award

ISTANBUL, Turkey – [AirTies Wireless Networks](#), a leading supplier of advanced wireless and OTT/IPTV technologies, has been selected as a Finalist for [Red Herring's](#) 100 Europe 2015 award, a prestigious list honoring the year's most promising private technology ventures from the European business region.

The Red Herring editorial team selected the most innovative companies from a pool of hundreds from across Europe. The nominees are evaluated on 20 main quantitative and qualitative criterion: they include disruptive impact, market footprint, proof of concept, financial performance, technology innovation, social value, quality of management, execution of strategy, and integration into their respective industries.

This unique assessment of potential is complemented by a review of the actual track record and standing of a company, which allows Red Herring to see past the "buzz" and make the list a valuable instrument for discovering and advocating the greatest business opportunities in the industry.

"This year was rewarding, beyond all expectations" said Alex Vieux, publisher and CEO of Red Herring. "There are many great companies producing really innovative and amazing products in Europe. We had a very difficult time narrowing the pool and selecting the finalists. AirTies shows great promise and therefore deserves to be among the Finalists. Now we're faced with the difficult task of selecting the Top 100 winners of Red Herring Europe. We know that the 2015 crop will grow into some amazing companies that are sure to make an impact."

"We are very pleased to be nominated for this prestigious award. I believe it confirms our leading position in the home wireless market and highlights our persistence in delivering advanced Wi-Fi technology to every corner of the building. The rapid expansion of the broadband internet and accompanying proliferation of connected devices streaming premium content are rapidly converging trends that are creating expectations of excellent quality of experience from consumers. We aim at providing sustainable solutions to satisfy these heightened expectations," said Philippe Alcaras, CEO, AirTies.

Finalists for the 2015 edition of the Red Herring 100 Europe award are selected based upon their technological innovation, management strength, market size, investor record, customer acquisition, and financial health. During the months leading up to the announcement, hundreds of companies in the telecommunications, security, Web 2.0, software, hardware, biotech, mobile and other industries completed their submissions to qualify for the award.

The Finalists are invited to present their winning strategies at the Red Herring Europe Forum in Amsterdam, April 13-15, 2015. The Top 100 winners will be announced at a special awards ceremony the evening of April 15 at the event.

About AirTies

AirTies was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning Premium WiFi™ technology enables seamless wireless integration at the touch of a button, as well as 100 percent internet wireless coverage in homes.

AirTies has an install base of over 10 million devices worldwide. More information is available at www.airties.com

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