

The Award for the Most Successful R&D Center Goes To AirTies

Ministry of Science, Industry and Technology awarded the most successful R&D Centers. AirTies R&D Center was chosen as the “Most Successful R&D Center” on sectoral basis according to the results of the Performance Index Assessment.

According to the results of the R&D Centers 2012 Performance Index Assessment of the Ministry of Science, Industry and Technology, the award for the Most Successful R&D Center went to AirTies. Vice President Mjdat Pakkan received the award on behalf of AirTies at **R&D Centers Performance Assessment and Cooperation with Technology Transfer Offices Workshop held in Kocaeli last week.**

AirTies is growing with R&D

Vice President Mujdat Pakkan told that the R&D infrastructure set up by AirTies to make the equipment, design and verification of the products it developed, was one of the leading examples of Turkey especially for sensitive products such as wireless communication devices. Pakkan continued:

“AirTies is one of the 82 companies in Turkey, which have R&D Center Certificates, and unlike its rivals who are dependent on chip producers; it designs and develops its own products with its expert R&D staff. AirTies engages in product development considering the infrastructure and dynamics of the markets in which it carries out its activities as well as consumer needs, and it exhibits a rapid growth in the markets it entered with its localization strategy, which is the result of this approach. AirTies has concentrated its R&D investments, among technologies such as the high definition (HD) video transmission over a wireless network, mesh technology which is used to extend coverage by making wireless transmission on multiple points and television broadcasts over the internet with adaptive streaming technology (OTT), and on the subject of innovative network connection technologies.

We, as a company, are very proud of this award we are granted and will be working for delivering the most innovative products to our consumers with our outstanding R&D vision and infrastructure.”

AirTies is one of the limited numbers of companies that have expertise on video transmission over wireless networks thanks to the innovative Technologies it has developed. Products which have these technologies are offered to the users through agreements made with Western European telecom operators such as in England, France, Switzerland, Denmark, Italy and Spain, where high value-added technologies are appreciated. AirTies has become capable to compete with the Far Eastern manufacturers in the area of network technologies in terms of price thanks to its R&D capability, outclassed many world brands both in terms of technology and cost and by 2013 it has increased its foreign sales to 50% of its total turnover.

About AirTies: AirTies was founded in 2004 by an administrative and technical team that returned to Turkey from the US Silicon Valley. It is developing products, which connect electronic devices with each other, with the internet and the people in a wireless way. Its product portfolio includes wired-wireless local area network (LAN) products, Voice Over Internet Protocol (VoIP), accessories and Internet Protocol Television (IPTV) products. At its current position, AirTies is developing solutions for home users and SMEs in many countries of the World, especially Eastern and Northern Europe. AirTies is in cooperation with all telecom operators in Turkey and it is carrying out projects with the leading telecom operators in the World, especially those in Europe. AirTies has more than 10 million devices worldwide. For more information, please visit www.airties.com.

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