



Press Release

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AirTies Launches HEVC/4K Wireless Set-Top Boxes Offering Satellite Quality Video over the Unmanaged Internet

Wirelessly streaming 10 HD channels simultaneously eliminates truck rolls to install service

Istanbul, Turkey - AirTies Wireless Networks, a leading supplier of advanced wireless and OTT/IPTV technologies, is launching a new family of HEVC/4K set-top boxes that offer satellite-quality live and on-demand video to any subscriber with a broadband connection. By harnessing the compression capabilities of High Efficiency Video Coding (HEVC), AirTies' new generation of STBs offer double the video quality at the same bit rate and dramatically reduced networking costs. The improved efficiency of HEVC also means that IPTV becomes viable for subscribers without access to adequate broadband speed.

The Air 7410 family of set-top boxes consist of a small OTT/IPTV STB, and a hybrid DVB-T/OTT version available now in trial quantities. All versions utilise the latest Broadcom 7251 System-on-a-chip (SOC) chipset with 10K DMIP CPU, an HEVC decoder, 4K TV display and USB 3.0 plus AirTies' hallmark wireless video connectivity. They will be on display for the first time on the AirTies' Stand No. 151 at the TV Connect Show in London from the 18-20th March.

AirTies offers operators the opportunity to deliver high quality Pay-TV services to off-network subscribers as well as allowing operators the chance to broaden their subscriber base by offering the latest multi-device, live and on-demand video services to subscribers living in areas with low broadband speeds, or to expatriate communities where the broadband connection is provided by a third party.

The new Air 7410_STB family also incorporates AirTies' trademark high-speed wireless connectivity capabilities, allowing consumer self-service installation to reduce operator costs. Each comes integrated with the latest 3X3 802.11ac wireless connectivity, offering the capability of streaming ten simultaneous HD video streams. By using AirTies' patented mesh technology, which extends coverage anywhere in the home and increases performance tenfold when streaming from a PVR to a second TV over traditional wireless deployments, operators are able to offer interference-free, high quality video on multiple devices in multiple rooms whilst minimising content delivery costs. Mobile devices such as tablets and smart phones connect directly to the STB's achieving the maximum performance they are capable of without impacting TV service quality. On board transcoding allows mobile devices to take advantage of the network cost benefits of HEVC and advanced CDN's.

According to Bulent Celebi, Chairman and co-Founder of AirTies: "HEVC is really opening up the market and driving strong interest amongst our clients. For Pay TV operators it enables them to broaden their TV Everywhere offerings to anyone with a broadband

connection and it opens up lucrative new markets by allowing them to launch a full Pay-TV service without needing to deliver the broadband service themselves.”

About AirTies

AirTies was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning technology enables seamless wireless integration at the touch of a button, as well as 100 percent internet wireless coverage in homes.

AirTies has an install base of over 10 million devices worldwide. More information is available at www.airties.com

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