# AirTies and Digiturk will deliver premium, HD content from DigiturkWebTV to customers abroad on-demand, live or in playback up to 12 hours after airing

*Digiturk and AirTies have partnered and developed a new HD IP set-top box that delivers DigiturkWebTV to customers abroad. International subscribers can now control the broadcast schedule and watch Turkish channels and LigTv HD content on any TV using adaptive bit rate technology.*

**Istanbul, Turkey, 30th January 2012:** In one of the earliest deployments of its kind, AirTies Wireless Networks, a leading supplier of advanced technology to the Broadcast and Broadband industry, announced today that it will deliver OTT STB’s to Digiturk, Turkey’s largest satellite operator, targeting Turks abroad.

The AirTies and Digiturk partnership makes DigiturkWebTV’s premium content and LigTv HD available to subscribers abroad in real time, video-on-demand (VoD), and playback up to 12 hours after initial screening. Subscribers abroad can adjust the broadcast schedule of Turkish Super League football matches, TV series and various Turkish content to fit their unique time zone and personal schedules.

The sleek Air 7120 integrates advanced adaptive bit rate OTT technology with interactive services, secured by Microsoft Playready DRM, streaming high-quality, high-definition video over the general internet. AirTies’ award winning wireless video distribution technology delivers uninterrupted, pixilation-free streaming inside the home network”

The Air7120 also supports internet radio, YouTube, and will support Social Media features such as Facebook and Twitter, in the near future by software updates.

Bulent Ҫelebi, CEO of AirTies said, “Turkish football attracts a massive national following especially amongst expatriates communities and the opportunity to keep up to date with their favourite team without getting up in the middle of the night in the comfort of their living room will be a huge pull for many DigiTurk customers”. He added, “This will be one of the first installations of the new OTT STBs and it’s particularly satisfying knowing that Turkish households will be one of the first to enjoy the very latest advantages of the connected home of the future.”

Kerem Ertan, Assistant of General Manager of Digiturk, Responsible for International Sales, remarked: “DigiTurk works hard to deliver all its customers its premium content anytime, anywhere throughout the world with the highest quality viewing experience from TV, PC, iOS and Android smartphones and tablets. Today we are delighted to announce the newest development in this unique partnership with AirTies because it will keep expatriate Turks living abroad more connected than ever to premium Turkish content, and it allows that content to be watched on a TV screen. Now subscribers abroad can get the full viewer experience, at whatever time fits their unique schedule. AirTies was selected in this partnership because its unique technologies will help strengthen and extend the services that Digiturk offers to customers all around the world.”

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**About AirTies**

AirTies develops and markets consumer electronics products which provide 5 fundamental services (high speed internet access/ADSL, Wireless LANs, internet based telephony/VoIP, and internet based television/IPTV & DVB C,S & T STB’s) for service providers, small businesses and consumers.

AirTies was formed in February 2004 by a management and technical team from the Silicon Valley, USA, with the strategic intent to become the leader at EMEA markets. AirTies has more than 4 million installed base world-wide and is aiming to expand into additional broadband markets. In contrast to its competitors which are dependent on chip companies and ODMs to develop their products, AirTies designs and develops its own hardware and the embedded firmware. Technology innovations include wireless video distribution to multiple TV’s, wireless coverage range extension, and network setup at a touch of a button. AirTies believes in exceptional customer service such as 7/24 technical support in English, Turkish, Greek and Russian and no questions asked defective unit replacement. More information is available on their website at www.airties.com.

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