**News Release**

**AirTies shortlisted in Two Cable & Satellite International Awards 2011**

*AirTies nominated for Best Customer Premises Technology and Best IPTV Technology*

**Istanbul, 11 July 2011 –** AirTies, the innovative wireless networking and set-top box vendor today announced that the company has been shortlisted in two of this year’s Cable & Satellite International’s awards – now in its ninth year as one of the most comprehensive and competitive technology awards, designed to reward technical and product marketing excellence in the cable, satellite, terrestrial broadcasting, IPTV, online/internet video and mobile TV sectors.

AirTies has been shortlisted for:

* Best Customer Premises Technology for the Air4420
* Best IPTV Technology for the Air7120

AirTies’ Air7120 is a wireless IP set-top-box, which offers High Definition video along with multichannel audio with a single button, self-service set-up offering the ability to show live TV channels, Video-On-Demand and Internet applications. This IPTV STB offers a wireless option via an external dongle, which connects to a wireless IP Gateway to offer interference-free, audio and video transmission that streams video even through thick walls and around the whole house, eliminating the need to run Ethernet cables at home.

The Air4420 is a wireless video streaming access point and media server that connects an IP Gateway and any network-enabled TV/BluRay Player, games console, IPTV or Hybrid Sat/Cable/DTT STB wirelessly to the Internet and home network. Fully self-provisioning at the push of a button, users can download 3D, HD and SD movies from the Internet and stream multiple channels simultaneously to PCs, STBs, Connected TVs or games consoles. Adding a USB device, such as a portable hard drive, to the USB port enables the device to be shared on the network and for multimedia content to be streamed wirelessly around the home using the UPNP AV/DLNA media server.

Featured on Cable & Satellite International’s website, the winners will be exclusively announced at the CSI awards ceremony during this year’s IBC in Amsterdam, on Friday 9 September 2011.

Bülent Çelebi, Chairman and CEO at AirTies commented, “We are delighted to be shortlisted in two separate categories. Our distinct technology allows IPTV or OTT service providers to offer seamless wireless video distribution at home without the user losing video quality and we look forward to a successful year.”

**About AirTies**

*AirTies develops and markets consumer electronics products which provide 5 fundamental services (high speed internet access/ADSL, Wireless LANs, internet based telephony/VoIP, and internet based television/IPTV & DVB C,S & T STB’s) for service providers, small businesses and consumers.*

*AirTies was formed in February 2004 by a management and technical team from the Silicon Valley, USA, with the strategic intent to become the leader at EMEA markets. AirTies has more than 4 million installed base world-wide and is aiming to expand into additional broadband markets. In contrast to its competitors which are dependent on chip companies and ODMs to develop their products, AirTies designs and develops its own hardware and the embedded firmware. Technology innovations include wireless video distribution to multiple TV’s, wireless coverage range extension, and network setup at a touch of a button. AirTies believes in exceptional customer service such as 7/24 technical support in English, Turkish, Greek and Russian and no questions asked defective unit replacement. More information is available on their website at* [*www.airties.com*](http://www.airties.com)*.*

**For further information contact:**

Kim Smith or Maria Muller at éclat Marketing

Email Airties@eclat.co.uk or call 01276 486 000